



## 2011 MIAS Sponsorship Levels



SPONSORSHIP LEVEL	COST	Stall Location (see note below)	Ad in Showbook (mailed to approx. 1000+ AOBA mbrs)	Herdsire or a For Sale Ad	Stall Mat Incl.	# of Stalls Incl.	# of Hotel Nights Incl.	Banner prominently displayed + Logo in show book & website	Sponsors are announced at Meet & Greet + acknowledgement throughout show/per day	Complimentary email list of attendees for marketing (pre-show)	Inserts into Show bag	MOPACA BUCKS to spend at Vendors	ONE YEAR Membership to MOPACA included!	TOTAL VALUE
<b>Diamond Plus</b> (Only 1 available - first come, first pay)	\$ 2,000	Arena	Full page - Inside Front Cover	1	1	3	2	Yes	3	Yes	3	Yes	Yes	\$ 2,474
MOPACA Member Discounted Price	\$ 1,850													
<b>Diamond Plus</b> (Only 1 available - first come, first pay)	\$ 2,000	Arena	Full page - Inside Back Cover	1	1	3	2	Yes	3	Yes	3	Yes	Yes	\$ 2,474
MOPACA Member Discounted Price	\$ 1,850													
<b>Diamond</b>	\$ 1,800	Arena	Full Page	1	1	3	2	Yes	3	Yes	3	Yes	Yes	\$ 2,224
MOPACA Member Discounted Price	\$ 1,650													
<b>Platinum Plus</b>	\$ 1,300	Arena	Full Page	50% Disc	1	2	2	Yes	3	Yes	2	Yes	Yes	\$ 1,984
MOPACA Member Discounted Price	\$ 1,170													
<b>Platinum</b>	\$ 1,000	Arena	Full Page	50% Disc	0	2	0	Yes	2	Yes	2	Yes	No	\$ 1,570
MOPACA Member Discounted Price	\$ 900													
<b>Gold</b>	\$ 750	Preferred	1/2 Page	25% Disc	0	2	0	Yes	2	No	2	Yes	No	\$ 1,188
MOPACA Member Discounted Price	\$ 675													
<b>Silver</b>	\$ 500	Preferred	1/3 Page	25% Disc	0	1	0	Yes	2	No	2	Yes	No	\$ 833
MOPACA Member Discounted Price	\$ 450													
<b>Fleece Gallery: Fleece Show &amp; Auxilliary Fiber</b>	\$ 350	Preferred	Bus Card	0	0	1	0	Yes	2	No	2	Yes	No	\$ 500
MOPACA Member Discounted Price	\$ 315													
<b>SHOW BAG Sponsor (for vendor/business only)</b>	\$ 1,000	Preferred Location w/electricity	1/2 Page	Logo on Show Bags		1	0	Yes	2-3 x each day, with list of items sold at your shop	Yes	1	No	No	\$ 1,200
<b>Friday Night - Meet &amp; Greet for Exhibitors</b>	\$ 150	Barn-Preferred	Bus Card	0	0	0	0	Banner displayed + farm name listed in show book & website	0	No	1	Yes	No	\$ 285



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Photo Contest Sponsor	\$ 100	Barn-Preferred	25% Disc	0	0	0	0	Banner displayed + farm name listed in show book & website	0	No	1	Yes	No	\$ 160
Vendor Sponsor	\$ 500	Preferred Location w/electricity	1/4 Page	0	0	2	0	Yes	3 x each day, with list of items sold at your shop	No	1	\$ -	No	\$ 700
<div style="border: 1px solid black; padding: 10px;"> <p><b>IMPORTANT - PLEASE READ!</b> Stalling in the Arena area is reserved for Diamond and Platinum Sponsors first...and on a first come-first payment basis. Once these spaces are filled, this will close the availability to the arena. IF there is room for other premium sponsor levels (Silver &amp; Gold) we will do our best to accomodate, but please note that it may not be possible. When registering for these sponsorship levels, please make every effort to register the total number of stalls that you will be needing at the time of registering your sponsorship.</p> <p style="margin-left: 20px;">Stall location is based on time of registration, sponsorship level, and time payment received.</p> <p style="margin-left: 20px;">Diamond Plus is limited to two sponsors and are guaranteed first placement in the arena area!</p> <div style="border: 2px solid red; padding: 10px; margin: 10px auto; width: 80%;"> <p style="text-align: center; color: red; font-weight: bold; font-size: 1.2em;">MOPACA MEMBER'S EARLY BIRD DISCOUNT ENDS October 31st, 2011.</p> <p style="text-align: center; font-weight: bold;">Your stall placement, in your sponsorship level, is based on when full payment is received. Online registration will be available in November. Please visit our website for a sponsorship form. Mail payment to the Registrar along with the completed form. If you have any questions, please email Deborah Vasser at: <a href="mailto:dlvasser1@yahoo.com">dlvasser1@yahoo.com</a></p> </div> <p><b>IMPORTANT - PLEASE READ!</b> FOR MEMBER DISCOUNT, YOU MUST BE A CURRENT MOPACA MEMBER before purchasing the sponsorship. The one-year included membership on the top sponsorship levels are presented after purchase.</p> </div>														

Another Note on stalling in the arena area: As the concrete flooring is more slick than in the barn area, it is highly recommended that you use a stall mat under your alpacas to prevent injury to them. If you are a premium sponsor (Silver on up), and wish to be in the barn, please state so when registering. We are working with the facility manager and the Barn Manager to make every attempt to place all the premium sponsors in the arena area.

Thank you for your understanding.

- MIAS 2012 Show Committee